Emergent Tech Group meeting
March 8, 2012
10 – 11 am

Participants: Chris Kalupa (Berlin PL), Holly Selwitschka (Winneconne PL), Cheryl
Neuwirth (Neenah PL), Sandy Zuehlke (Coloma PL), Joy Schwarz (Winnefox), Keetra
Baker (Winnefox), Karen Boehning (Winnefox)

Some topics we talked about:

- Questions, feedback, and ideas
  - Kindle Fire – issues regarding lending to patrons
  - Ebook readers – patrons requesting assistance with downloading &
    transferring OverDrive title to e-readers they received during the
    holidays
  - NeatDesk http://www.neat.com/products – uses OCCR technology to read
    and extract information from paper, so you can organize it, export
    it, or securely store it in their easy-to-use database system

- Pinterest
  - Info on what it is & how to get started
  - Sandy shared her screen to show us her Pinterest boards
  - Ways to discover ideas for library displays & programs
  - Ways you can use it at your library to promote services
  - Issues regarding "pinning" copyrighted images
  - Boards & articles we looked at:
    - Westerville Library on Pinterest
      http://pinterest.com/westervlibrary/
    - Sandy Zuehlke on Pinterest http://pinterest.com/sandy_zuehlke/
    - Rhonda Gould's SRP board on Pinterest
      http://pinterest.com/rhondagould/2012-summer-reading-program/
    - 5 Ways to Use Pinterest in Your Library
      http://oedb.org/blogs/ilibrarian/2012/5-ways-to-use-pinterest-
      in-your-library/
    - 5 More Ways to Use Pinterest in Your Library
      http://oedb.org/blogs/ilibrarian/2012/5-more-ways-to-use-
      pinterest-in-your-library/
    - Five Pinterest Best Practices for Nonprofits
      http://nonprofitorgs.wordpress.com/2012/02/20/five-pinterest-
      best-practices-for-nonprofits/
    - Why I Tearfully Deleted My Pinterest Inspiration Boards
      http://ddkportraits.com/2012/02/why-i-tearfully-deleted-my-
      pinterest-inspiration-boards/

- Ziggi USB Document Camera
  http://www.ipevo.com/prods/IPEVO_Ziggi_USB_Document_Camera
  - Demonstrated the new projector hardware Winnefox will be lending to
    libraries for use during ebook & eReader programs